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## **15** **TOP** **FRANCHISES**

A COMPREHENSIVE GUIDE  
TO A SELECTION OF TOP UK  
FRANCHISES

### **NEW YEAR, NEW START**

**HOW TO MAKE 2008  
THE YEAR FOR YOUR  
NEW BUSINESS**

**4 LIFE COACHES GUIDE  
TO BUSINESS**

**DRESS FOR SUCCESS**

**INTERVIEW**

**RT HON JOHN HEALEY MP  
FINANCIAL SECRETARY  
TO THE TREASURY**

## **BEHIND THE BRAND**

**CAPRICE EXPLAINS HOW SHE  
BUILT HER BUSINESS EMPIRE  
THROUGH SUCCESSFUL BRANDING**